

REILLY WADSWORTH

STORYTELLER. STRATEGIST. CREATOR.

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REILLYWADSWORTH.COM

EXPERIENCE

WOMEN IN FLIGHT (DEC '18 - JUN '20) SELECT PROJECT CONTENT CREATOR

CREATED VIDEOS AND PRODUCES CONTENT FOR OREGON'S WOMEN IN FLIGHT PROGRAM.

OREGON SOCCER (JUN '20 - AUG '21) CREATIVE DIRECTOR

CREATED ALL CONTENT. PRODUCES ART, RECRUITING, SOCIAL, MEDIA STRATEGY. CONTROLS ALL SOCIALS AND CONTENT PRODUCTION.

HILLSBORO HOPS (NOV '21 - APR '22) GRAPHIC DESIGN COORDINATOR

CREATED BOTH DIGITAL AND PRINT CONTENT FOR SOCIAL CHANNELS, SALES AND IN-VENUE.

KC CURRENT (APR '22 - APR '24) CONTENT MANAGER

LEADS CONTENT STRATEGY AND PRODUCTION. PRIMARY CLUB PHOTOGRAPHER, ASSISTING VIDEOGRAPHER, GRAPHIC DESIGNER. CO-RAN SOCIAL CHANNELS (ADMIN FOR X) AND ANALYTICS. CLUB DRONE PILOT AND LED AIRSPACE EFFORTS.

INVOLVEMENT

ARMY ROTC	ADIDAS
NWSL	LICENSED FAA PART 107 PILOT
WOMEN IN FLIGHT	OREGON ATHLETICS
VESSI	NIKE

IT'S A PLEASURE

AND A PRIVILEGE TO "MEET" YOU. I AM A CONTENT PRODUCER BY TRADE AND STORYELLER BY PASSION. MY MISSION IN LIFE HAS ALWAYS BEEN THE SAME: BECOME THE PERSON I WANT TO KNOW, WHETHER THAT IS THROUGH CREATION OR MY CHARACTER. I BELIEVE IN PATIENCE, PERSISTENCE AND PASSION AND TO ALWAYS LEAVE THINGS BETTER THAN YOU FOUND THEM. MY DREAMS ARE TO TELL STORIES IN WHATEVER FORM I AM ABLE SO THEY MAY POSITIVELY AFFECT PEOPLES' LIVES.

EDUCATION

UNIVERSITY OF OREGON
2017-2021
B.S. IN ADVERTISING

GRADUATED MAGNA CUM LAUDE WITH NATIONAL HONORS.

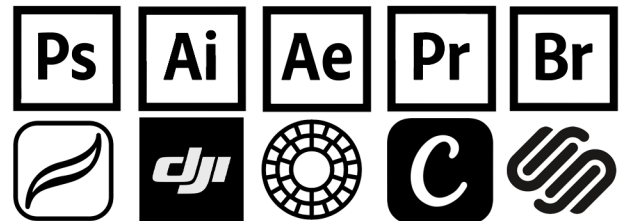
RECOGNIZED MEMBER OF KAPPA TAU ALPHA (TOP 10% ADVERTISING STUDENT IN NATION).

MAINTAINED HIGHEST GPA FOR TWO YEARS OF INVOLVEMENT IN ARMY ROTC FEATURING DEAN'S LIST AWARDS.

STORY OPTIONS TO LEARN ABOUT ME

WHY DO I HAVE A CAT IF I'M ALLERGIC?
HOW DID I GET INTO ADVERTISING?
WHAT ARE MY TATTOOS?

SPECIFIC PLATFORM SKILLS



THINGS I CARE A LOT ABOUT



ENVIRONMENT



ANIMALS



SPORTS



HISTORY



MUSIC



COMEDY



COFFEE



TRAVEL