

# REILLY WADSWORTH

STORYTELLER. STRATEGIST. CREATOR.

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REILLYWADSWORTH.COM

## EXPERIENCE

### WOMEN IN FLIGHT (DEC '18 - JUN '20) SELECT PROJECT CONTENT CREATOR

CREATED VIDEOS AND PRODUCES CONTENT FOR OREGON'S WOMEN IN FLIGHT PROGRAM.

### OREGON SOCCER (JUN '20 - CURRENT) CREATIVE DIRECTOR

CREATED ALL CONTENT. PRODUCES ART, RECRUITING, SOCIAL, MEDIA STRATEGY. CONTROLS ALL SOCIALS AND CONTENT PRODUCTION.

### HILLSBORO HOPS (NOV '21 - APR '22) GRAPHIC DESIGN COORDINATOR

CREATED BOTH DIGITAL AND PRINT CONTENT FOR SOCIAL CHANNELS, SALES AND IN-VENUE.

### KC CURRENT (APR '22 - APR '24) CONTENT MANAGER

LEADS CONTENT STRATEGY AND PRODUCTION. PRIMARY CLUB PHOTOGRAPHER, ASSISTING VIDEOGRAPHER, GRAPHIC DESIGNER. CO-RAN SOCIAL CHANNELS (ADMIN FOR X) AND ANALYTICS. CLUB DRONE PILOT AND LED AIRSPACE EFFORTS.

## INVOLVEMENT

ARMY ROTC	ADIDAS
NWSL	LICENSED FAA PART 107 PILOT
WOMEN IN FLIGHT	OREGON ATHLETICS
VESSI	NIKE

## IT'S A PLEASURE

AND A PRIVILEGE TO "MEET" YOU. I AM A CONTENT PRODUCER BY TRADE AND STORYELLER BY PASSION. MY MISSION IN LIFE HAS ALWAYS BEEN THE SAME: BECOME THE PERSON I WANT TO KNOW, WHETHER THAT IS THROUGH CREATION OR MY CHARACTER. I BELIEVE IN PATIENCE, PERSISTENCE AND PASSION AND TO ALWAYS LEAVE THINGS BETTER THAN YOU FOUND THEM. MY DREAMS ARE TO TELL STORIES IN WHATEVER FORM I AM ABLE SO THEY MAY POSITIVELY AFFECT PEOPLES' LIVES.

## EDUCATION

UNIVERSITY OF OREGON  
2017-2021  
B.S. IN ADVERTISING

GRADUATED MAGNA CUM LAUDE WITH NATIONAL HONORS.

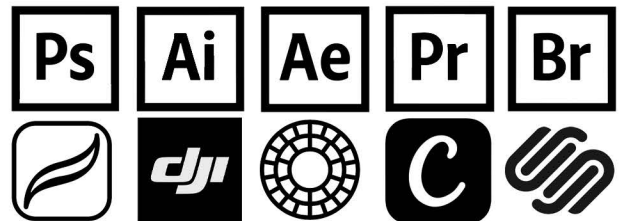
RECOGNIZED MEMBER OF KAPPA TAU ALPHA (TOP 10% ADVERTISING STUDENT IN NATION).

MAINTAINED HIGHEST GPA FOR TWO YEARS OF INVOLVEMENT IN ARMY ROTC FEATURING DEAN'S LIST AWARDS.

## STORY OPTIONS TO LEARN ABOUT ME

WHY DO I HAVE A CAT IF I'M ALLERGIC?  
HOW DID I GET INTO ADVERTISING?  
WHAT ARE MY TATTOOS?

## SPECIFIC PLATFORM SKILLS



## THINGS I CARE A LOT ABOUT



ENVIRONMENT



ANIMALS



SPORTS



HISTORY



MUSIC



COMEDY



COFFEE



TRAVEL